



Application for CED Accelerator Program 2014

Email filled forms to cedap@iba.edu.pk, Application Deadline: December 15, 2013

Name:

Contact Number: Email:

University (if enrolled): Department:

Entrepreneurial Experience (This may include development or selling of a product or service. Briefly describe, if any):

What is the name of your venture?

Do you have a website? If yes, please indicate address.

Describe your venture in 140 characters or less.

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In more detail, what will your company do or make? What's new, interesting, or different about what your company will do?

Please describe current progress or traction. Include customers, user metrics, revenue, or any other indicators of progress (if you have not yet developed your product, tell us how long it will take you to develop a prototype, something you can charge for). Specifically point out what your business has accomplished in the past 3 months?

Describe your business model?

What market potential do you see for your business in the next five years? Include expected state of business, market size, revenue, growth. Provide evidence for your statement.

Name your competitors. Tell us about future competition that may arise.

How to you plan to do better than competition? Why would it be hard for your competition to duplicate your product/service? What specific knowledge or skills you possess that will be hard for your competition to acquire?

Name your team members. Include outside counsels (e.g. advisors). Describe their strengths/ skills/ expertise and level of involvement in the business.

Have you or your team members received any formal entrepreneurship education? Indicate the courses you have taken or are currently enrolled in.

Please tell us in one sentence something about each founder that shows a high level of ability.

Which of the founders will have other commitments (other than your venture) between June and August, 2014 both inclusive?

If by August 2014 your startup seems to have a significant (say 20%) chance of making you rich, which of the founders would commit to working on it full-time for the next several years?

What amount of investment (if any) has been applied to your business to date (both time and money)?

Please indicate milestones you wish to achieve while in the program. Specifically indicate where do you see your business by the end of summer 2014?

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