



**Monthly
Activity
Report,
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IBA AMAN Center for Entrepreneurial Development (CED)

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IBA AMAN CED

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IBA Women Entrepreneurship Program (WEP) in Faisalabad 2019



IBA AMAN Center for Entrepreneurial Development (CED) in collaboration with Interloop Limited and Government College Women University Faisalabad (GCWUF), launched IBA Women Entrepreneurship Program (WEP) in Faisalabad on 8th March 2019.

There were around 60 participants who underwent this training program, including students from various educational and vocational institutes throughout Faisalabad, in addition to the GCWU faculty members.



During this training program, the female participants were exposed to the unique teaching pedagogy. The program was based upon IBA CED's indigenous women entrepreneurship model that aimed to train the Pakistani women to become Nation Builders by leveraging upon their innate capabilities, passion, family and networks. This 2-months training program would cover diversified topics including, Entrepreneurial mindset development, Marketing & Sales, Accounting for Entrepreneurs, Operations Management etc. In addition, various simulations and experiential exercises were also conducted which further helped the participants to discover their true entrepreneurial potential.

Orientation Ceremony of Certificate in Entrepreneurship Program (CIE Batch 9)



Mar 15, 2019: The IBA Centre for Entrepreneurial Development initiated its 9th Batch of Certificate of Entrepreneurship Program on 15th March, 2019. This program is the flagship program of IBA CED and aims to foster Effectual Entrepreneurial Mindset. Under this program, the candidates are rigorously trained so that they can successfully initiate their business with the minimum resources available. The candidates selected in this batch belong to diverse educational backgrounds. From undergrad to post grad qualification, this batch holds a diverse mix of candidates' profile. The Orientation session of batch 9 begun at 6:00 PM, participants collected their enrolment cards and course packs. The candidates were highly enthusiastic and motivated for the commencement of their learning journeys. After the recitation of Holy Quran, and National Anthem, a welcome note was shared by Dr Shahid Qureshi, Associate Professor and Program Director at IBA CED. Participants had an amazing session, followed by a Group Photo and Hi-Tea. The orientation session was followed by the beginning class. During this orientation session and the class, Mr. Rao Israr Ahmed, Program manager EDP was there to facilitate the students.



Nationalism and Pakistani conference held at IBA Karachi

March 14, 2019: The IBA Aman Center for Entrepreneurial Development (CED), in collaboration with Pakistan Institute for Conflict and Security Studies (PICSS) organized a conference on Nationalism & Pakistani. The objective of this conference was to highlight the true concept of "Pakistani".

Chief guest of the event was Chairman Joint Chiefs of Staff Committee (CJCS) General Zubair Mehmood Hayat Nishan-e-Imtiaz (Military), and other prominent guests included Provincial Minister of Sindh M. Taimur Talpur, former Information Minister and Senator Javed Jabbar, DG PICSS Major General (R) Saad Khattak, Vice Admiral (R) Arifullah Hussaini, Advocate (R) Azad Bin Haider, Talat Hussain, Acting Executive Director IBA Dr. Sayeed Ghani, Associate Dean Dr. Huma Baqai, and Program Director IBA-Aman CED Dr. Shahid Qureshi.

In his keynote address, General Hayat said that the US has now realized its mistakes made in Afghanistan and now realizes that solution to the Afghan problem lies in political reconciliation. He also said that the treatment meted out in India to the minorities, especially Muslims, clearly justifies the creation of Pakistan in 1947 as our forefathers under the leadership of Quaid-e-Azam Muhammad Ali Jinnah foresaw the treatment the Muslims of the subcontinent were likely to face. He further said that the two-nation theory explaining Muslims and Hindus being two separate nations was first adopted by Al-Biruni some 900 years back, who in his book said that this part of the world was inhabited by two separate nations, Hindus and Muslims. General Hayat expressed that the creation of Pakistan was not only the result of tireless efforts of Quaid-e-Azam, but also due to the valuable contributions and numerous sacrifices made by the common people. He also opined that we are the custodians of one of the world's oldest civilizations and there is no power on earth which can undo Pakistan.



Addressing the conference, Sindh Minister for Environment Climate Change and Coastal Development, Mr. M. Taimur Talpur said that the country's armed forces with the backing of the nation fought and won a very tough war against terrorism, despite the country being subjected to both internal and external threats. Furthermore, he said that the future of this nation is safe as our younger generation is capable of steering this country to the glory and height that it rightly deserves.

In his address, former Senator Mr. Javed Jabbar said that history and civilization binds together the people of Pakistan regardless of their caste, color, ethnicity and religion. He said that notwithstanding the importance of Mohenjo-daro and Harappa, the Mahargar Civilization whose traces were found in Sibi, Balochistan was 11,000 years old, originating in 9,000 BC just 1,000 years after the signs of settled life on earth were traced. He said that the Pakistani nation is ethnically diverse and this is its strength.

Chairman PICSS Major General (R) Saad Khattak opined that despite the fact that Pakistan was facing numerous challenges, this great country is bound to remain intact. He said that with conviction and devotion, there is nothing that one cannot achieve. Pakistan has achieved notable success in war against terrorism but this war cannot be fought effectively without focusing on its ideological front. He also highlighted PICSS' motive behind organizing such conferences and said that extremist elements are creating doubts in the youth's minds and hence PICSS is striving to help the nation fight this war on an ideological front.



Acting Executive Director IBA Dr. Sayeed Ghani said that Pakistaniat is the concept of peace and tolerance. He highlighted the importance of freedom of speech and expression and said that sense of association with the country brought him back from abroad to serve the nation. He advised the participating youth to remain tolerant of each other and work hard to achieve national objectives.

Director IBA-Aman CED Dr. Shahid Qureshi spoke about the role entrepreneurship in providing hope to the youth of Pakistan. He said that the CED has already expanded its reach in different parts of Pakistan through its National Entrepreneurship Program (NEP).

In her presentation, Associate Dean Faculty of Business Administration IBA, Dr. Huma Baqai said brain drain is a serious challenge and our leadership needs to tackle this. She said that focusing on education is a need of the hour and without focusing on human development, Pakistan cannot achieve socio-economic progress. She said that the youth of Pakistan deserve quality education, employment and meaningful engagement and that our youth should not shy away from demanding these rights from the political class.



In his address, Pakistan's first commercial pilot from Tharparkar, Mahipal Ladher said that Pakistaniat means there should be no discrimination between people on the basis of religion, cast and culture. In his address, veteran actor Talat Hussain said he had returned to Pakistan to serve the country leaving behind a good career abroad. He said that the current literacy rate in the country is very low which is worrying and the true concept of Pakistaniat could be achieved only through increasing the literacy rate in the country.

Addressing the conference, advocate Azad Bin Haider said that our forefathers gave many sacrifices for this country and he was an eye-witness to killings and mayhem of the partition when trains after trains came with dead bodies. He said that our leaders at the time of partition were selfless people, who had devoted their lives for the welfare of the people and development of the country.

In his address, Vice Admiral (R) Arifullah Hussaini said that Pakistaniat can be explained and understood through the Constitution of Pakistan which is the best constitution whose preamble provides an understanding of this nation. He said that every word of the national anthem narrates the true concept of Pakistaniat. He demanded that our Constitution should be made part of the school curriculum.



Motivational speaker Shaikh Atif Ahmed said that excellence cannot be achieved without efforts and struggle. He advised students to remain positive in their life and never fall in the trap of complaining, and mentioned that patience and conviction are two main ingredients for growth in life. The conference was also addressed by child star Tawasul Shah and others.

The conference was attended by students of various universities of Karachi, as well as academia, intelligentsia, retired civil and military officers.



How to Follow Your Passion and Build a Global Enterprise?

IBA CED along with IBA Entrepreneurship Society conducted a session on How to Follow Your Passion and Build a Global Enterprise on 30th March, 2019. The session was held at G&T auditorium and was attended by a full house comprising of IBA CED CIE students, alumni and students of other universities.

The speaker was an IBA Alumnus Ms. Shama Zehra. She emphasized on "How to follow your passion and build a global enterprise". Ms. Shama Zehra graduated from IBA in 2001 and has an extensive experience of working in Wall Street firms such as Morgan Stanley and Goldman Sachs before venturing into entrepreneurship.

The session started with the recitation of Holy Quran followed by the National Anthem. Later, the Program Director, Dr. Shahid Qureshi introduced Shama Zehra to the audience. He also shared the accomplishments of IBA CED since last one decade.



The speaker focused on the importance of networking in entrepreneurship as well as having the right team and attitude to forge one's path. The session was participative as students and alumni asked questions and exchanged ideas. Later, she introduced her travel app Jetzy which helps connect travelers with the local people with similar interests through geo-location.

The session provided an opportunity for students and alumni to learn from an experienced entrepreneur and the importance of taking result-oriented decisions. In the end, Dr. Shahid Qureshi presented a souvenir and bouquet to the speaker on behalf of the whole IBA fraternity.

