

CALL FOR PARTNERS



GLOBAL ENTREPRENEURSHIP WEEK

NOVEMBER 13-15, 2023

- ✓ EDUCATION
#GEW2023 #EDUCATION
- ✓ ECOSYSTEM
#GEW2023 #ECOSYSTEM
- ✓ INCLUSION
#GEW2023 # INCLUSION
- ✓ POLICY
#GEW2023 # POLICY

Sponsorship Package



Title Sponsor

Opening & Closing Of Event

- CEO/President as key Note Speaker In opening ceremony
- Souvenir distribution to Startup Finalist in closing ceremony
- Prize money cheques with Logo to startup finalists
- Certificates with logo to all startups

Online/print Promotion

- Title Sponsor ship announcement through social media and website
- Logo on event promotional posts at websites and social media including Instagram, LinkedIn, Facebook, Twitter.
- Logo on all emails/marketing material related to GEW Event
- Promotional Video in the start of the event
- Post event and PR coverage on social media page

Panelist & Judges

- Senior Management as Panelist
- Senior Management as Startup Judge

Merchandise Promotion

- Logo on Walk Way Direction boards
- Logo on Giveaways/Goody Bags/shirts

Brand Engagement

- Placement of a LED Screen to run the sponsor video at Networking area
- Placement on Corporate logo on the Backdrop
- Token of appreciation from IBA for the sponsor (memento)
- Placement of unlimited standee/Backdrop
- Corporate Kiosk
- Exclusive Media Wall for title sponsor
- Marketing material/flyer distribution

Exclusivity

- No Direct and Category Competitor
- Exclusive spot for banners/backdrops
- Exclusive VIP sitting for Senior management
- Separate VIP lounge for branding and networking

5 Million PKR

Sponsorship Package



Platinum

Online/print Promotion

- Logo on event promotional posts at websites and social media including Instagram, LinkedIn, Facebook, Twitter.
- Logo on all emails/marketing material related to GEW Event
- Platinum Sponsor ship announcement through social media and website
- Promotional Video in the start of the event
- Post event and PR coverage on social media page

Panelist & Judges

- Senior Management as Panelist
- Senior Management as Startup Judge

Merchandise Promotion

- Logo on Walk Way Direction boards
- Logo on Giveaways/Goody Bags/shirts

Brand Engagement

- Placement of a LED Screen to run the sponsor video at Networking area
- Placement on Corporate logo on the Backdrop
- Token of appreciation from IBA
- Placement of unlimited standee/Backdrop
- Corporate Kiosk
- Exclusive Media Wall for title sponsor
- Marketing material/flyer distribution

Exclusivity

- Exclusive spot for banners
- Exclusive VIP sitting for Senior management
- Separate VIP lounge for branding and networking

3 Million PKR

Sponsorship Package



Gold

Online/print Promotion

- Logo on event promotional posts at websites and social media including Instagram, LinkedIn, Facebook, Twitter.
- Logo on all emails/marketing material related to GEW Event
- Gold Sponsorship announcement through social media and website
- Promotional Video in the start of the event

Panelist & Judges

- Senior Management as Panelist
- Senior Management as Startup Judge

Brand Engagement

- Placement on Corporate logo on the Backdrop
- Token of appreciation from IBA
- Placement of unlimited standee/Backdrop
- Corporate Kiosk
- Exclusive Media Wall for title sponsor

Exclusivity

- Exclusive VIP sitting for Senior management
- Separate VIP lounge for branding and networking

2 Million PKR

Sponsorship Package



Category Sponsor Panel Talks

Online/print Promotion

- Logo on event promotional posts at websites and social media including Instagram, LinkedIn, Facebook, Twitter.
- Logo on all emails/marketing material related to GEW Event

Panelist & Judges

- Senior Management as Panelist

Brand Engagement

- Placement on Corporate logo on the Backdrop
- Placement of Standees and other material

Exclusivity

- Exclusive VIP sitting for Senior management
- Separate VIP lounge for branding and networking

1.5 Million PKR

Sponsorship Package



Category Sponsor INVENT

Opening & Closing Of Event

- CEO/President as key Note Speaker In opening ceremony
- Souvenir distribution to Startup Finalist in closing ceremony
- Prize money cheques with Logo to startup finalists
- Certificates with logo to all startups

Online/print Promotion

- Title Sponsor ship announcement through social media and website
- Logo on event promotional posts at websites and social media including Instagram, LinkedIn, Facebook, Twitter.
- Logo on all emails/marketing material related to GEW Event
- Promotional Video in the start of the event
- Post event and PR coverage on social media page
- Post event and PR coverage on social media page

Panelist & Judges

- Senior Management as Panelist
- Senior Management as Startup Judge

Merchandise Promotion

- Logo on Walk Way Direction boards
- Logo on Giveaways/Goody Bags/shirts

Brand Engagement

- Placement of a LED Screen to run the sponsor video at Networking area
- Placement on Corporate logo on the Backdrop
- Token of appreciation from IBA for the sponsor (memento)
- Placement of unlimited standee/Backdrop
- Corporate Kiosk
- Exclusive Media Wall for title sponsor
- Marketing material/flyer distribution

Exclusivity

- No Direct and Category Competitor
- Exclusive spot for banners
- Exclusive VIP sitting for Senior management
- Separate VIP lounge for branding and networking

4 Million PKR