



# Summer Entrepreneurship Camp

(Kids & Teens)

# Discover & Unleash your Entrepreneurial Potential!

## Join IBA Summer Entrepreneurship Camp (SEC)...

### Mindset Module

Developing an Entrepreneurial Mindset i.e. to leverage one's passion, skills & in-house slack resources to create ideas

### Technology as a Tool

Understanding the basics of Programming & IOT to convert ideas into reality

### Hands-On Activities

Engaging in action oriented & fun filled activities to learn & enhance individual performance along with team building

### Learning Hangouts

Field Visits to various places to develop empathy & a sense of community service and social entrepreneurship

## Program Highlights



**1** IBA-SEC provides a platform for the participants to discover & polish their entrepreneurial potential by going through different interactive modules.



**2** Entrepreneurial learning pedagogy is based on effectuation, life skills, case studies, in-class exercises, guest speaker sessions & simulation with strong focus on ethics & values.



**3** Basic understanding and hands-on learning of Arduino programming, interfacing & Android Application. Mini workshops on Logo & Graphic designing.

### Who Should Apply?

Students of age group 10 to 16 years

### Duration & Timings

25th June to 14th July, 2018  
Monday-Saturday, 9AM to 1PM

### Investment

PKR 18,000/-  
Training cost, refreshments, course & activity material, certificate, transportation for field trips.

**Apply Online**

<http://ced.iba.edu.pk/secregister.php>

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