

IBA BBA-Entrepreneurship Students Become Finalists at Shell Tameer Young Entrepreneur Awards 2014

Ibrahim Yousuf Petiwala and Yousuf Motiwala, enrolled in BBA - Entrepreneurship students reached the finals of Shell Tameer Young Entrepreneur Awards 2014.

The Award ceremony was held on 17th November 2014 at the Mohatta Palace. Twelve entrepreneurs were shortlisted from a total of 250 entries from across Pakistan.

The students showcased their business "Hydro Farms". Their business is to commercialize a new and unique way of agriculture which can increase yield by up to 10 times while saving up to 80% water when compared to traditional agricultural methods.

