



13-19 YEARS

Apply Now



ENTREPRENEURSHIP SUMMER SCHOOL

UNLEASH YOUR INNER CEO THIS SUMMER

Join the IBA-CED Entrepreneurship Summer Camp—where bright ideas meet bold action!

This is **not your typical summer school** – it's an exciting, hands-on adventure into the world of **business, innovation, and leadership**.

PROGRAM MODULES



INTRODUCTION TO ENTREPRENEURSHIP

- ▲ What is Entrepreneurship?
- ▲ The Entrepreneurial Mindset
- ▲ Identifying Opportunities
- ▲ Idea Generation



PLANNING YOUR BUSINESS

- ▲ Business Models
- ▲ Creating a Business Plan
- ▲ Market Research
- ▲ Branding Basics
- ▲ Building a prototype



MARKETING AND SELLING

- ▲ Effective Communication
- ▲ Introduction to Marketing
- ▲ Sales Techniques & Customer Relationships
- ▲ Field Trip



LAUNCH OF BUSINESS

- ▲ Networking Essentials
- ▲ Building an Online Presence
- ▲ Financial Basics
- ▲ Business Launch and Product Showcasing





WORKSHOP

Learn how to build, present, and grow your brand from scratch

PRODUCT PHOTOGRAPHY WORKSHOP

Create Content That Looks Like a Real Brand
Simple. Clean. Effective.

Learn to shoot clean, high-quality product photos with minimal equipment for a professional-looking brand from day one.



01

CLAY CRAFT WORKSHOP

Turn Your Idea Into Something Real
Don't just think it. Build it.

Take your idea and turn it into a real product. Test it, improve it, and figure out what actually works.



02

LEATHER CRAFT WORKSHOP

Build a Brand People Actually Want
Make it stand out.

Learn how to create products that feel premium, with the right materials, pricing, and attention to detail.



03

CROCHET WORKSHOP

Stand Out Instead of Blending In
Be different on purpose.

Discover how to build a unique, sustainable brand that doesn't compete on price, but on identity.



04

PUBLIC SPEAKING WORKSHOP

Pitch Your Idea with Confidence
Own the moment.

Learn how to present your idea, answer tough questions, and pitch in front of real evaluators.



05



WHAT'S IN IT FOR YOU?



INTERACTIVE WORKSHOPS

Dive into experiential learning on design thinking, marketing, personal branding, and leadership.



BUSINESS DEVELOPMENT JOURNEY

Go from idea generation to pitching your startup with confidence.



REAL-WORLD SIMULATIONS

Test your entrepreneurial mindset through hands-on challenges.



MENTORSHIP OPPORTUNITIES

Gain insights from seasoned entrepreneurs and industry mentors.



TEAM COLLABORATION

Build and pitch ventures with dynamic, diverse teams.



CREATIVE WORKSHOPS

Explore sessions like crochet, leather jacket design, photography, and clay crafts, where creativity meets business.



TURNING PASSION INTO PROFIT

Learn to convert your hobbies into sustainable ventures.

By the end of the camp, you won't just be learning—you'll be doing, creating, and leading.

LEARNING OUTCOMES

What you'll achieve by the end of the camp:

Learn the Basics of Building a Business

Think like a founder.

Understand how startups actually work, from ideas and marketing to pricing and communication.

Turn Your Idea Into a Real Venture

Build it, don't just imagine it.

Take your idea from concept to a working business, and showcase it during a live pitch.

Build Confidence That Sticks

Step up and lead.

Develop confidence, leadership, and decision-making skills through hands-on challenges and real-world scenarios.

WHO SHOULD APPLY

Students aged 13–19 Start early.

Open to students in Grade 8, O Levels, Matric, Intermediate, or early college who want to explore entrepreneurship.

Aspiring young founders.

Have an idea? Build it.
Perfect for students who want to turn their ideas into something real.

Curious, hands-on learners.

Learn by doing.
For those interested in building, experimenting, and understanding how startups actually work.



PROGRAM STRUCTURE

Batch 1: June 01 – 19, 2026

Batch 2: July 06 – 24, 2026

Days: Monday – Friday

Time: 10:00 AM – 02:00 PM



PKR 60,000 (+5% SST)

Early bird and group discounts available, get 15% off for registrations submitted before:

May 15 (Batch 1)

May 30 (Batch 2)



IBA Main Campus



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